

Roblox Game Developers Earned A Record \$741 Million Last Year

By Cecilia D'Anastasio

February 21, 2024 / Bloomberg News

Many people are making money by creating video games on Roblox. Last year, Roblox paid a lot of money to game creators. Since 2006, many games have been made for Roblox. People can play these games on computers and phones.

In Roblox, players use something called Robux to buy things in the games. Last year, almost 100 games made over \$1 million each. Nine games made over \$10 million. Many game creators earned a lot of money by exchanging Robux for real money. Over 12,000 creators did this. Some earned over \$10,000, and some even earned over \$100,000.

In the beginning, kids made many games for Roblox. Now, many people play games on Roblox every day. The top 10 games on Roblox are very popular.

In 2023, Roblox Corp. paid out \$740.8 million to game creators. This was a lot more money than the year before. Since Roblox started in 2006, developers have made millions of games for it. Roblox has become a big business in recent years. People can play these games on computers and phones.